

TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
HARMON TROPHY HUNTING PRODUCTS, INC.		05/09/2011	CORPORATION: GEORGIA

RECEIVING PARTY DATA

Name:	ALTUS BRANDS, LLC
Street Address:	448 W. Welch Court
City:	Traverse City
State/Country:	MICHIGAN
Postal Code:	49686
Entity Type:	LIMITED LIABILITY COMPANY: MICHIGAN

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Serial Number:	85253239	BUCK SCRAPE
Serial Number:	85253354	#1 BY A NOSE
Serial Number:	85251743	TRIPLE HEAT
Registration Number:	2886201	HARMON DEER SCENTS
Registration Number:	3094481	FEMALE DEER IN HEAT
Registration Number:	2895056	RUTTING DOE

CORRESPONDENCE DATA

Fax Number: (231)932-0636

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 231-932-0411

Email: brianhall@traverselegal.com

Correspondent Name: Brian A. Hall

Address Line 1: 810 Cottageview Drive

Address Line 2: Suite G-20

Address Line 4: Traverse City, MICHIGAN 49686

TRADEMARK

900191746

REEL: 004539 FRAME: 0993

OP \$165.00 85253239

NAME OF SUBMITTER:	Brian Breneman
Signature:	/BB/
Date:	05/12/2011
Total Attachments: 2 source=Trade Mark Assignment#page1.tif source=Trade Mark Assignment#page2.tif	

TRADE MARK ASSIGNMENT

Bill Harmon d/b/a Harmon Trophy Hunting Systems, Inc., having an address at 71 Newport Drive, Unit 9574, Ellijay, GA 30540, ("Assignor"), for valuable consideration, the receipt and adequacy whereof are acknowledged, hereby assigns and transfers to Altus Brands LLC, a Michigan Limited Liability Company, having an address at 484 W. Welch Court, Traverse City, MI 49686, ("Assignee"), and Assignee hereby accepts:

A. All rights, title and interest held by Assignor in and to the trade marks, service marks, registrations of trade marks and service marks and applications for such registration, more fully identified in Schedule A attached hereto (hereinafter collectively and individually referred to as the "Trade Marks");

B. The goodwill of the business connected with the use of and symbolized by the Trade Marks, and

C. All rights to damages or profits, due or to become due, accrued or to accrue, arising out of past, present, or future infringement of said Trade Marks or injury to said goodwill, together with the right to sue or recover the same in the name of Assignor.

IN WITNESS WHEREOF, the parties have executed this Trade Mark Assignment as of May 9, 2011.

ASSIGNOR:

HARMON TROPHY HUNTING SYSTEMS, INC.

By: William D. Harmon
Print Name: William D. Harmon
Title: Owner

5-9-11

ASSIGNEE

ALTUS BRANDS, LLC,

By: Charles Ricci
Print Name: Charles Ricci
Title: Manager

5/9/2011

Schedule A
"Marks"

<u>Trademark Registration or Application No.</u>	<u>Country</u>	<u>Registration Date</u>	<u>Mark and First Named Owner</u>
78061939/2863545	US	Registered 7/13/2004 Cancelled 2/18/2011 New Ser # 85253239 - Re-applied 2/28/11	BUCK SCRAPE
78062814/2875528	US	Registered 8/17/2004 Cancelled 3/18/2011 New Ser # 85253354 - Re-applied 2/28/11	#1 BY A NOSE
78062815/2886201	US	Registered 9/21/2004 Renewed 3/17/11 - 6 year renewal	HARMON DEER SCENTS
78061932/3094481	US	Registered 5/16/2006	FEMALE DEER IN HEAT
78052374/2895056	US	Registered 10/19/2004 Renewed 3/14/11 - 6 year renewal	RUTTING DOE
78052370/2738902	US	Registered 7/15/2003 Cancelled 2/20/2010 New Ser # 85251743 - Re-applied 2/25/11	TRIPLE HEAT

